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East & Old Green Team Eco Newsletter

Volume 1, Issue 1

Newsletter Date April 2015

Your Planet Needs

- Handy hints of the month
- Litter Pick Up dates
- Events hosted by the Green Team
- News from Other Church Committees about their Eco events

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A Wellie Good **2** Idea

Your Planet Needs You



Over the coming months the Green Team will be posting a number of editions of the Green Team Eco Newsletter on the teams pages on the East & Old Church website at http://www.thebigkirk.co.uk/church-information/greencommittee/

These articles are aimed at helping to promote the use of Green Eco-Friendly measures that will help you save money as well as save 7/or enhance your natural environment.

The first handy hints are all ways in which your garden can help save you money



and provide a better natural world for the bees, insects, birds and domesticated animals who use it.

 Create a compost heap—used teabags and coffee grounds, vegetable and fruit peelings, raw waste food, weeds, as well as the foliage from pruned branches can be used in compost heaps to create a rich soil for the next years planting.

2. Cut your pruned branches into 6-8 inch strips, store in a dry place, and then use them in wood burners / open fire places. If you do not need them, perhaps you know someone who does.

- Plant trees in you garden as they will absorb the carbon dioxide in the air and help the planet and you breathe more easily.
- Plant oxygen producing / air-filtering plants as they also absorb benzene, and other chemicals —
 English Ivy, Peace Lily, Chinese evergreen and Bamboo Palm or Reed Palm.
- 5. If planning to use hedgerow instead of fencing choose a variety such as Crataegus Monogyna (Hawthorn) or Prunis Spinosa (Blackthorn, Sloe) which both produce berries and fruits that the local wildlife can feast on.
- Set aside part of your garden as a wildlife

garden with plants such as lavender, daisy and buttercups to entice the bees. You can also put in the odd lettuce or cabbage to entice the insects and rabbits away from your flowers.

- 7. Plant a buddleia bush for your local butterflies.
- 8. Lay old carpet around your vegetable plot as a border and the insects will eat this instead of your produce.
- 9. Use a hoe to weed—it also means no pesticides are needed.
- 10. After washing your windows or car—reuse the water to water the plants.

Litter Pick Up Dates



The next litter pick up dates are:

16 May 2015 at Carseview Road at 10am.

A Wellie Good Idea!



The Green Team have invited the Groovy Gryphons

to a gardening and recycling workshop on Sunday 10th May 2015 at 11.20am.

The Gryphons will bring along their old wellie boots and we will help them make wellie planters to decorate the churchyard roadway borders.

Over the coming weeks and months the Gryphons will be able to check their planters and see how their flowers have flourished over the summer months.

Social Committee in association with the Boys Brigade



The BB's have built six bird boxes and put them up in the trees of the Manse.



They have also invited a County Park Ranger to the BB Hall on 7 May 2015 at 7pm to instruct them on how to build hedgehog habitats. Once the habitats have been built one will be placed in the garden of the Manse and the other will be placed in the East & Old Churchyard.

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Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful

content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distrib-

uted internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes

thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

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Primary Business Address Your Address Line 2 Your Address Line 3 Your Address Line 4

Phone: 555-555-5555 Fax: 555-555-5555 E-mail: someone@example.com

We're on the Web! example.microsoft.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.



Caption describing picture or graphic.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

